



INTERDEM MEMBERS – BRIEF CURRICULUM VITAE

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Please can you also add a picture of yourself



NAME: Marc Wortmann

TITLE: CEO

PROFESIONAL GROUPING: Marc Wortmann Consultancy

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PRESENT POSITION (e.g. Director of): CEO

HIGHEST ACADEMIC QUALIFICATION (e.g. PhD, MD etc.): Master of Law

PROFILE OF MEMBER:

Leading international expert in the field of dementia care, chronic disease and long-term care for the elderly. Worked as Executive Director of Alzheimer Netherlands 200-2006 and Alzheimer's Disease International 2006-2017.

Extensive experience with partnerships with governments, universities, pharmaceutical industry and other stakeholders such as (health) insurers and health care providers, national and international.

Significant contribution in successfully advocating in the World Health Organization (WHO) to make dementia a priority and a network built up at the WHO and other international organizations like UN and OECD.

AREAS OF EXPERTISE:

Strategy, advocacy and fundraising for dementia, psychosocial research, assistive technology

KEY PUBLICATIONS (Max. 5):

Dementia: A Public Health Priority, Geneva 2012, joined WHO-ADI publication, member steering group and leader one of the four work groups who wrote the report

Commentary on Importance of National Plans for Alzheimer's disease and dementia, Alzheimer's Research & Therapies, 2014

Research priorities to reduce the global burden of dementia by 2025, Lancet Neurol 2016

Dementia Innovation Readiness Index, ADI Kyoto conference April 2017, benchmark of G7 countries on innovation readiness in 10 different categories

National Dementia Action Plans: Examples For Inspiration – ADI report with comparison of national dementia plans on request of Swiss government (*published December 2017*)

RELEVANT RESEARCH ACTIVITY:

Please indicate for past 5 years only (i) Grants Awarded: Names of investigators; Years; Title of Project; name of awarding agency (ii) PhD and other projects: Title, start or completed date.

CURRENT RESEARCH INTERESTS/ONGOING PROJECT TITLE:**HOW DO YOU INTEND TO CONTRIBUTE TO INTERDEM:**

Sharing my expertise